

Book Performance Report 2017

April 2018

Dear Min Chen,

This report provides you with an overview of how your eBook performed on SpringerLink in 2017. We would also like to share some tips and services for you.

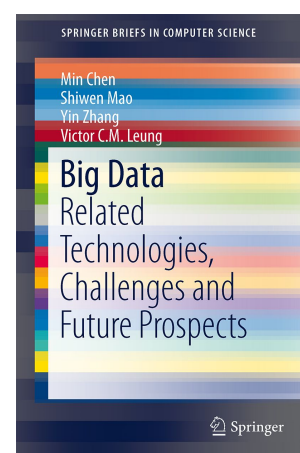
You might be familiar with Bookmetrix, a platform that compiles performance metrics for your books/chapters. Last year we **connected Bookmetrix to your MySpringer account**. While this report shows static, calendar-year data, your account shows you *current* SpringerLink usage data as well as the number of citations, social media mentions and book reviews.

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Just a reminder, you can access MySpringer [here](#).

Best wishes,

Your Springer Marketing team



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Year	Chapter Downloads
2017	8,177
2016	10,966
2015	13,958
2014	10,408